### U.S. Embassy Kyiv Social Media Assistant



| Project Title | U.S. Embassy Kyiv Social Media Assistant  |  |
|---------------|---|--|
| Summary       | Help U.S. Embassy Kyiv develop engaging social media campaigns to cultivate a broader Ukrainian audiences! Use your graphic design and strong writing skills, as well as your social media savvy, to help us increase and better U.S Ukraine relations. |  |
| Country       | Ukraine   |  |

#### **Project Description**

We are looking for a creative and self-motivated individual who will develop engaging social media campaigns, such as:

- American Skylines: interesting facts about American cities;
- American Urban Art: street art, sculpture, etc. found in U.S. cities;
- Rural America: interesting facts about American suburbs and rural areas.

Specific projects will be tailored to your skillsets, but can include blogs about American sports/popular hobbies/high school culture; creating stories for Instagram; developing quizzes for Instagram Stories on intellectual property rights or disinformation efforts; analyzing the Embassy's social media campaigns; creating graphics in Canva; and other projects. We're always open to new ideas and healthy initiative!

## **Required Skills or Interests**

| Skill(s)                       |
|--------------------------------|
| Design thinking                |
| Graphic design                 |
| Social media management        |
| Storytelling/blogging/vlogging |
| Writing                        |

#### **Additional Information**

The U.S. Embassy's Press Office is a very busy section and there are many rewarding opportunities to learn and develop professionally. We come up with specific projects and work responsibilities so that you can walk away with new skills because we expect you to be a true part of the team. This is a role for someone who is professional, flexible, and wants to work hard. To see the kind of work you would do, browse U.S. Embassy Kyiv's Instagram, Facebook and Twitter accounts.

# **Language Requirements**

| Language  | eSpeaking Proficiency            | Reading Proficiency                | Importance      |
|-----------|----------------------------------|------------------------------------|-----------------|
| Ukrainian | Minimum professional proficience | y Minimum professional proficience | cy Nice to Have |
| Russian   | Minimum professional proficience | y Minimum professional proficience | cy Nice to Have |